

प्राचार्य का कार्यालय
राजकीय पोलिटेकनिक बक्सर

सूचना संख्या:- / बक्सर,

दिनांक:-

आवश्यक-सूचना

राज्य प्रावैधिक शिक्षा पर्षद्, बिहार, पटना के पत्रांक-जे0के0(एस0बी0टी0ई0)-01/23/4614, दिनांक-30/11/2023 के अनुपालन में संस्थान के अध्ययनरत सभी छात्र-छात्राओं को सूचित किया जाता है कि EdCreate (Cisco NetAcad Partner) के द्वारा द्वितीय वर्ष एवं तृतीय वर्ष के छात्र-छात्राओं के लिए SALESFORCE द्वारा निःशुल्क प्रोग्राम चलाया जाना है जिसमें सभी संकाय/शाखा के छात्र-छात्रा भाग ले सकते हैं। यह प्रोग्राम 7-8 सप्ताह का होगा जिसमें Live Class के साथ-साथ Mentorship Session भी रहेगा। प्रोग्राम समाप्त होने के बाद कोर्स कंप्लीट किए हुए छात्र-छात्राओं को AICTE द्वारा मान्यता प्राप्त SALESFORCE की तरफ से 02 (दो) महीने का इंटरशिप सर्टिफिकेट दिया जाएगा। प्रोग्राम से संबंधित विस्तृत विवरणी निम्नवत् है-

Program Details:-

Registration Start Date:- 24th Nov. 23

Registration End Date:- 05th Dec. 23

Class Start Date:- 07th Dec. 23

Course completion last Date:- 25th Jan. 24

उक्त प्रोग्राम में भाग लेने के लिए Registration

Link- <https://tinyurl.com/AICTE-Salesforce-Registraton> पर निबंधन प्रक्रिया पूरा कर लें।

अनुलग्नक- Annexure-II (<http://youtu.be/Cha2IQ4cMxc?si=3Pe1S9onrjAFbSOE>)

(Youtube registration link)

श्री अभिषेक गुप्ता, व्याख्याता (असैनिक) को निदेशित किया जाता है कि संस्थान के संबंधित छात्र-छात्राओं को उपरोक्त प्रोग्राम में Registration कराने के लिए अद्योहस्ताक्षरी द्वारा प्राधिकृत किया जाता है।

हो/-

प्राचार्य

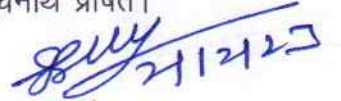
राजकीय पोलिटेकनिक,
बक्सर

ज्ञापांक:- 1134 / बक्सर,

दिनांक:- 02/12/2023

प्रतिलिपि:-

- (01) संस्थान के सूचना पट्ट एवं वेबसाइट पर सभी छात्र-छात्राओं को सूचनार्थ एवं अनुपालनार्थ प्रेषित।
- (02) श्री अभिषेक गुप्ता, व्याख्याता (असैनिक) को सूचनार्थ एवं आवश्यक कार्यार्थ प्रेषित।
- (03) परीक्षा नियंत्रक, राजकीय पोलिटेकनिक बक्सर को सूचनार्थ प्रेषित।
- (04) संस्थान के सभी व्याख्याताओं/कर्मचारियों को सूचनार्थ एवं अपने स्तर से संबंधित छात्र-छात्राओं को सूचित करने हेतु प्रेषित।
- (05) परीक्षा शाखा/स्थापना, राजकीय पोलिटेकनिक बक्सर को सूचनार्थ प्रेषित।



प्राचार्य

राजकीय पोलिटेकनिक,
बक्सर

In collaboration with

Powered By



Salesforce Supported Virtual Internship Program 2023

An initiative to help Young Minds of India build their Careers in
Salesforce Ecosystem

Program Overview Document

Introduction

SmartBridge and Salesforce have joined forces to establish a Virtual Internship Program designed to upskill students with the necessary knowledge and skills to excel in the job market and navigate the Salesforce ecosystem. The program aims to foster proficiency in the Salesforce domain, enabling them to become experts in this field.

The program will be delivered by edtech company **SmartBridge** through their career readiness platform – SmartInternz and powered by **EdCreate**.

Success Story of SFVIP -2022

**WE COVERED
THE LENGTH
AND BREADTH
OF INDIA**



79K

LEARNERS

31

STATES/UT

42K

CREDENTIALS/COMPLETED

2500+

JOBS OFFERED

TIER2/TIER3 CITIES
OVERWHELMING PARTICIPATION
FROM TIER2/TIER3 CITIES



Program Objective

“New Study Finds Salesforce Economy, Powered by AI, Will Create a Net Gain of **11.6 Million Jobs** and **\$2.02T** in Business Revenues Between **2022 and 2028**” – Source IDC Report 2021

In order to cater to this rising demand for Salesforce talent, Salesforce in collaboration with AICTE (All India Council for Technical Education), has come up with an outcome based skilling initiative – Virtual Internship Program 2023.

Program Objectives:

- Extend the Support to Skill India Initiative
- Upskill 15,000 students in Salesforce technologies
- Create a talent pipeline for the Salesforce ecosystem
- Help fulfill the industry training or internship need of academia
- Help foster opportunities for qualified learners

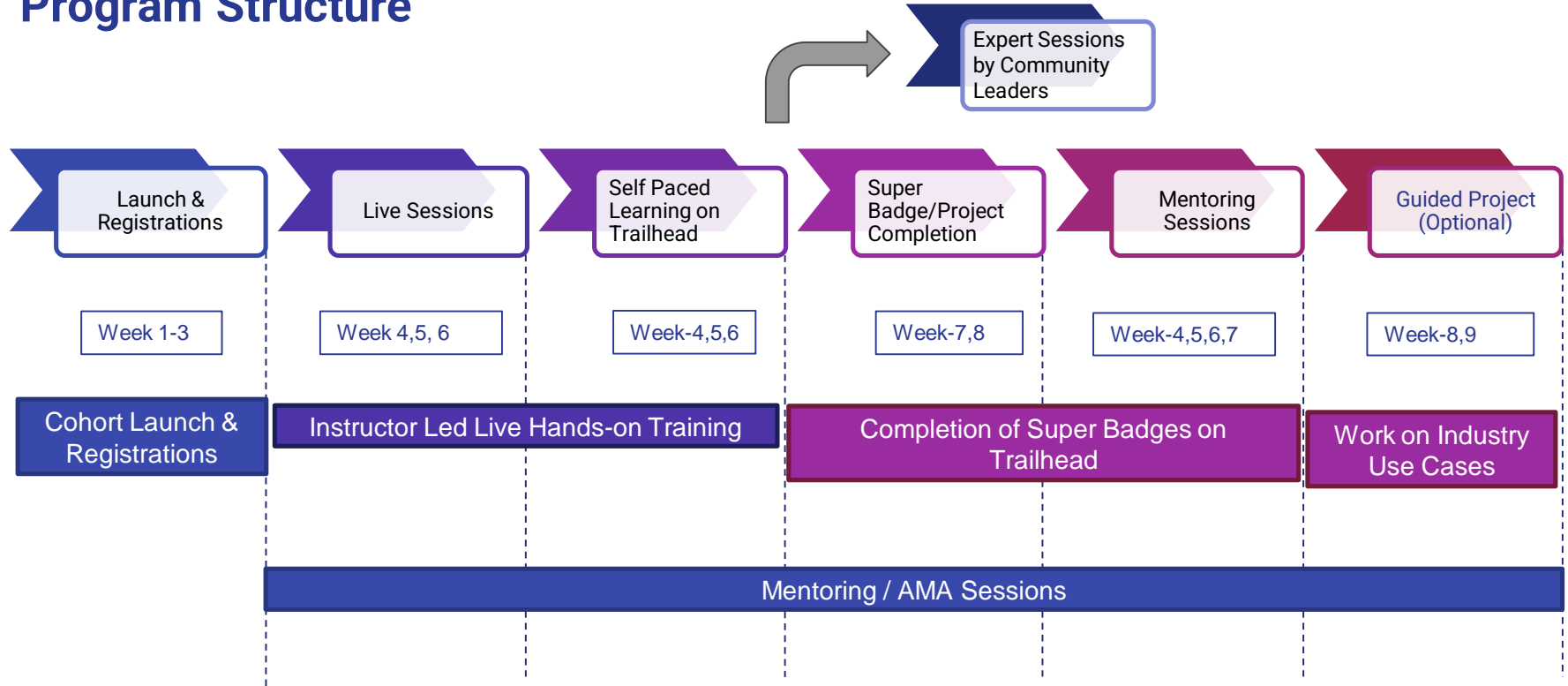
Program Details

- Total Number of Virtual Internships – 5,000
- Virtual Internship Tracks : 2 Nos.
 - [Salesforce Administrator](#)
 - [Salesforce Developer](#)
- Cohort Duration:- 7-8 Weeks
- Cohort Starts:- 23rd Nov 2023
- Eligible student:- Open for all (2nd/3rd/4th year)

Benefits to Learners

- ❖ 100 - 120 Hours of Overall Learning Experience
- ❖ Online Instructor-led Hands-on Bootcamps
- ❖ Complete trail mixes & Develop Project (Super Badge) with Mentor support
- ❖ Acquire Super Badges on Trailhead platform
- ❖ Get Virtual Internship Completion Certificate
- ❖ Develop interview soft skills through an exclusive soft skills training

Program Structure



Learning Tracks

Participants can choose any one of the following below tracks based on their coding skills and field of study. Admin track is suitable for non-IT students, Developer track is suitable for learners with coding skills

Salesforce Administrator

Salesforce administrators are responsible for managing, configuring, and customizing Salesforce systems to support business operations. Here are some essential skills for a Salesforce administrator:

1. Salesforce Products Knowledge
2. Salesforce Architecture
3. Data Management
4. Data Security, User Management
5. Business Process Automation
6. Reports & Dashboards
7. AppExchange
8. Collaboration Skills

[Admin Trailmix](#)

Salesforce Platform Developer

Salesforce developers are responsible for developing and customizing applications on the Salesforce platform. Here are some essential skills for a Salesforce developer:

1. Salesforce Products Knowledge
2. Salesforce Architecture
3. Apex Programming
4. Visualforce & Lightning Web Components
5. API Integration
6. Lightning Experience
7. Source Control
8. Collaboration Skills

[Developer I Trailmix](#)

SuperBadges & SuperSets

Superbadges offer individuals the opportunity to utilize their acquired skills to solve intricate business challenges. And with Super Set credentials, one can showcase their expertise in a specific domain and take the next step towards landing a top job



Admin Super Set

Prove your hands-on skills with real-world business scenarios that test your expertise across reports and dashboards, business administration, and security.

Career



[Salesforce Administrator](#)

Helpful Prework



[Admin Beginner](#)

Related to



[Administrator Certification](#)



Developer Super Set

Put your developer skills to the test with this Super Set that dives deep into business process automation and Apex coding.

Career



[Salesforce Developer](#)

Helpful Prework



[Developer Beginner](#)

Related to



[Developer Certification](#)

Awards & Recognition for Best performing Learners

Appreciation/Recognition Certificate and Swags will be provided for best performing learners to encourage them to take up Guided Project after completion of super badges.

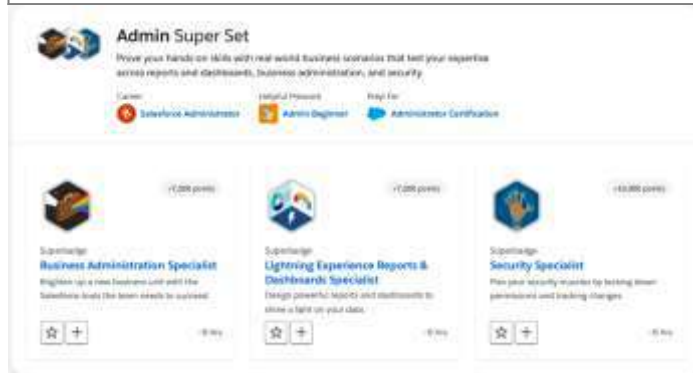


Salesforce Administrator - Learning Content

Module	Delivery Type	Duration Hrs/Mins
Salesforce Organisation & Fundamentals	Live Session	3 Hrs
Salesforce Platform Basics	Self Learning	1 Hr
Data Modeling	Self Learning	1 Hr
Relationship & Sales Cloud	Live Session	3 Hrs
Accounts & Contacts for Lightning Experience	Self Learning	30 Mins
Service Cloud & Process Automation	Live Session	3 Hrs
Service Cloud for Lightning Experience	Self Learning	2 Hrs
Customize the user interface for a security app	Activity	2 Hrs
Flows & Chatter	Live Session	3 Hrs
Salesforce Flow, Flow Basics & Builder	Self Learning	5 Hrs
Chatter Administration for Lightning Experience	Self Learning	1Hr 10Mins

Salesforce Administrator - Learning Content

Module	Delivery Type	Duration Hrs/Mins
Security & Dashboard	Live Session	3 Hrs
Data Security	Self Learning	2 Hrs
Reports & Dashboard for Lightning Experience	Self Learning	2 Hrs
Data Management	Live Session	3 Hrs
Data Management Tools & Data Loader (Data Management)	Self Learning	3 Hrs



Admin Super Set

30 - 40 Hrs

Self Learning course modules are aligned in such a way that super badges would be unlocked by the end of bootcamps

Salesforce Developer:- Learning Content

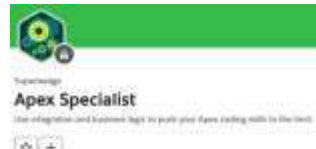
Module	Delivery Type	Duration Hrs/Mins
Salesforce Organisation & Fundamentals	Live Session	3 Hrs
Salesforce Platform Basics	Self Learning	1 Hr
Platform Development Basics	Self Learning	1 Hr
Relationship & Process Automation	Live Session	3 Hrs
Picklist Administration	Self Learning	1 Hr
Duplicate Management	Self Learning	1 Hr
Data Modeling	Self Learning	1 Hr
Build a Data Model for a Travel Approval App	Activity	2 Hrs
Formulas & Validations	Self Learning	1 Hr
Improve Data Quality for a Recruiting App	Activity	1 Hrs
Customize a Salesforce Object	Activity	2 Hrs
Customize the UI for Recruiting App	Activity	1 Hrs

Salesforce Developer Content

Module	Learning Type	Duration Hrs/Mins
Types of Flow & Security	Live Session	3 Hrs
Salesforce Flow	Self Learning	2 Hrs
Lightning App Builder	Self Learning	2 Hrs
Flow Builder	Self Learning	2 Hrs
Automate Business Process for a Recruiting App	Activity	2 Hrs
Build a Discount Approval Process	Activity	1 Hr
Quick start: Lightning App Builder	Activity	30 Mins
Quick start: Process Builder	Activity	30 Mins
Data Management	Self Learning	1 Hr
Event Monitoring	Self Learning	1 Hr

Salesforce Developer - Content

Module	Learning Type	Duration (Hrs)
Data Security	Self Learning	2 Hrs
Keep Data Source in Recruiting App	Activity	30 Mins
Shield Platform Encryption	Self Learning	1 Hr
Apex, Testing & Debugging	Live Session	3 Hrs
Apex Triggers, Testing & Asynchronous Apex	Self Learning	4 Hrs
Apex Integration Services	Self Learning	2 Hrs
Lightning Web Components & API	Live Session	6 Hrs
API Basics & Leads and Opportunities for Lightning Experience	Self Learning	2 Hrs



Super Badges
30 - 40 Hrs

Contact Us

Priyaranjan Sinha

priyaranjan@edcreatefoundation.org

+91-7697842451

Thank You!